



Centre for
Canadian Language
Benchmarks

Centre des niveaux de
compétence linguistique
canadiens



CLIC LEARNERS KEY SURVEY INSIGHTS

November 2024


Funded by:

Financé par :



Immigration, Refugees
and Citizenship Canada

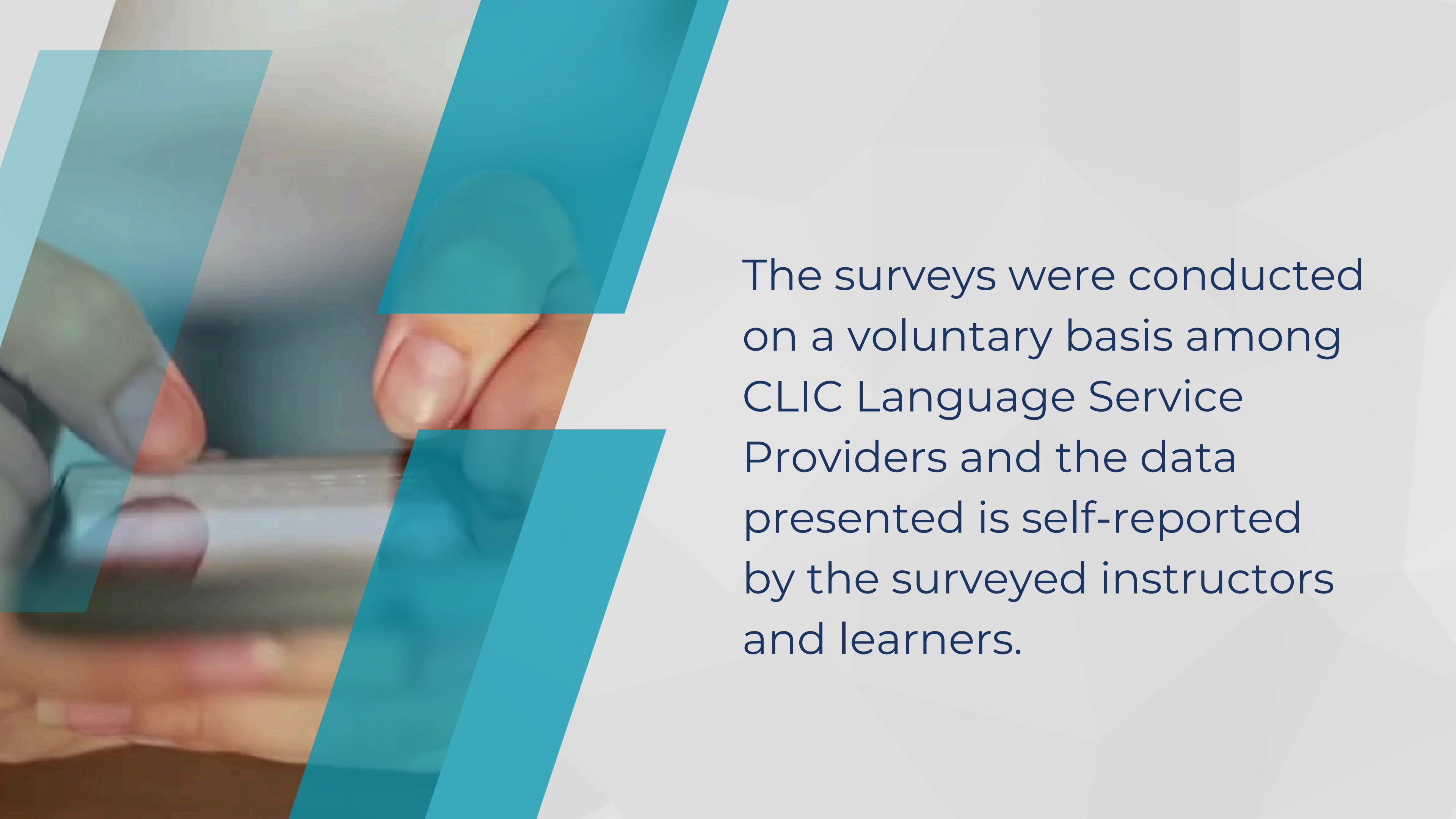
Immigration, Réfugiés
et Citoyenneté Canada



As part of the National CLIC Curriculum projects, we've conducted national Surveys among CLIC stakeholders from July to September of 2024.

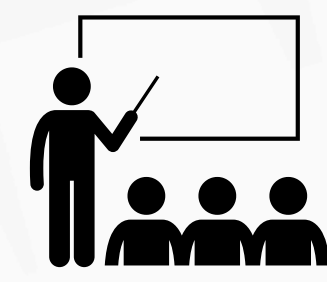
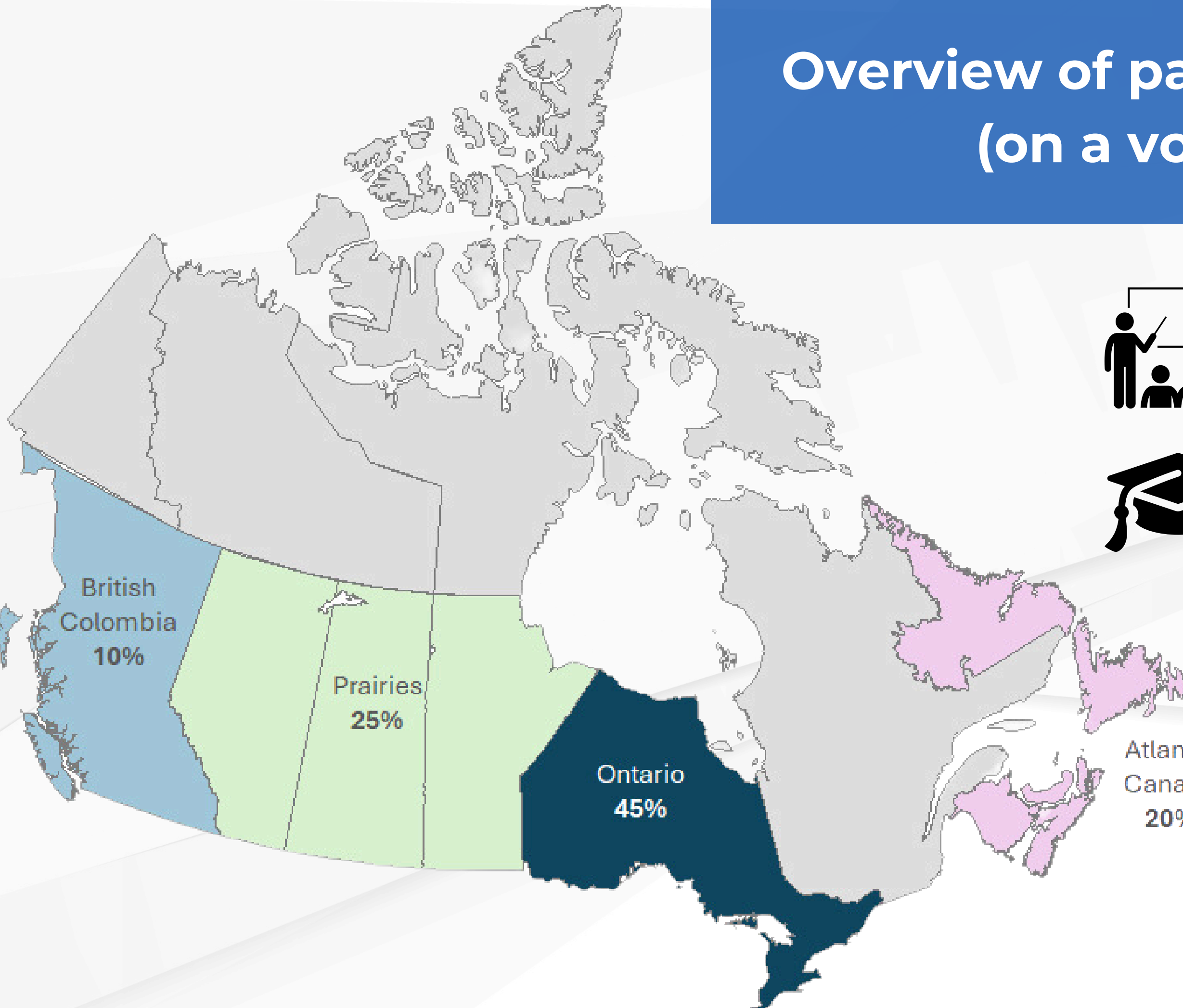
In this video, we'd like to share with you the Key Survey Insights from **CLIC learners**.



The background features a close-up of hands holding a pen, with several large, semi-transparent teal geometric shapes overlaid on the image. The text is positioned on the right side of the page.

The surveys were conducted on a voluntary basis among CLIC Language Service Providers and the data presented is self-reported by the surveyed instructors and learners.

Overview of participation by region (on a voluntary basis)



40 CLIC Instructors



412 CLIC Learners

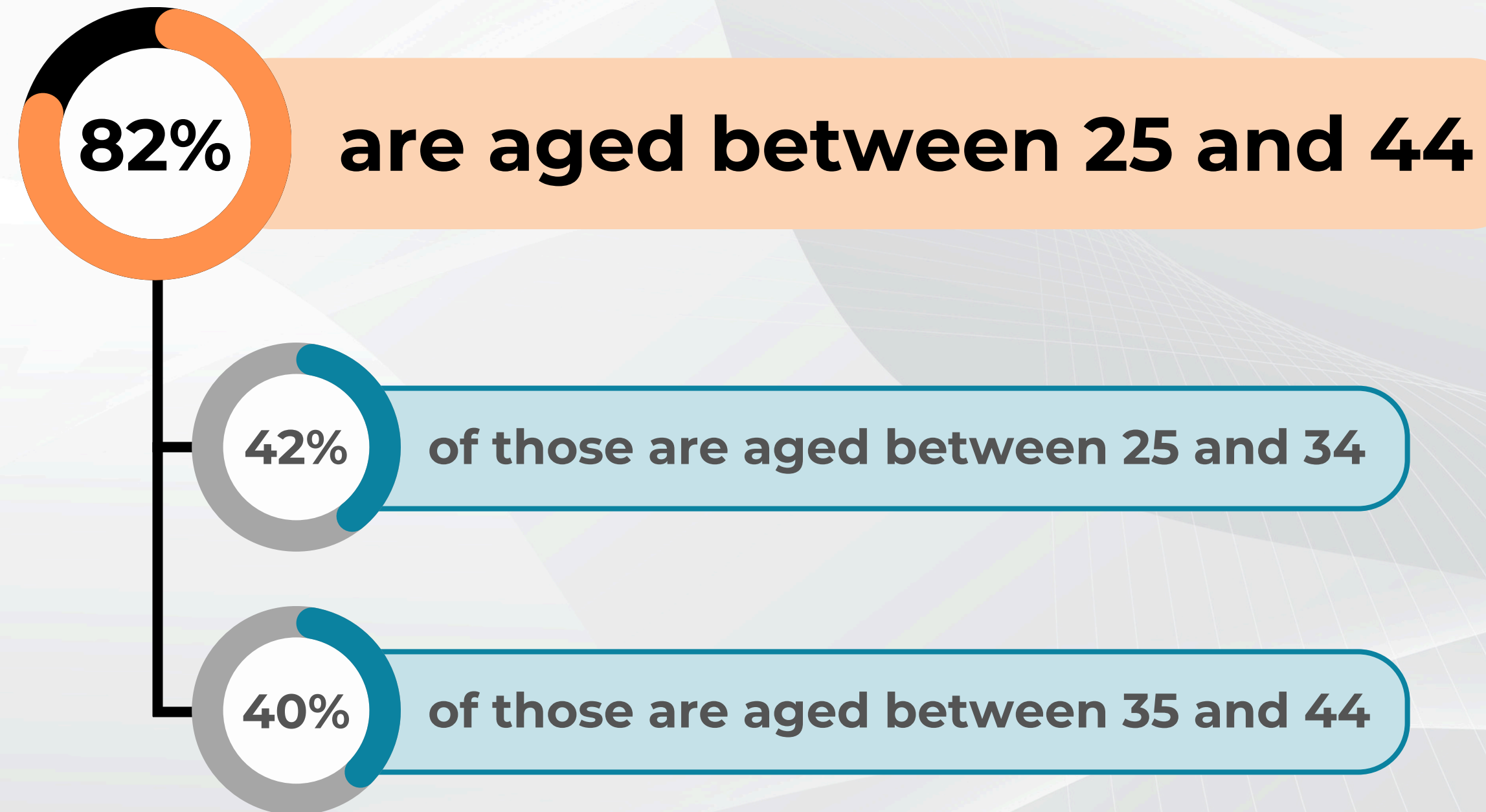
General Learner Profile

Age Range



412 CLIC Learners

from across Canada
(except Quebec) voluntarily
completed the survey



General Learner Profile

Employment

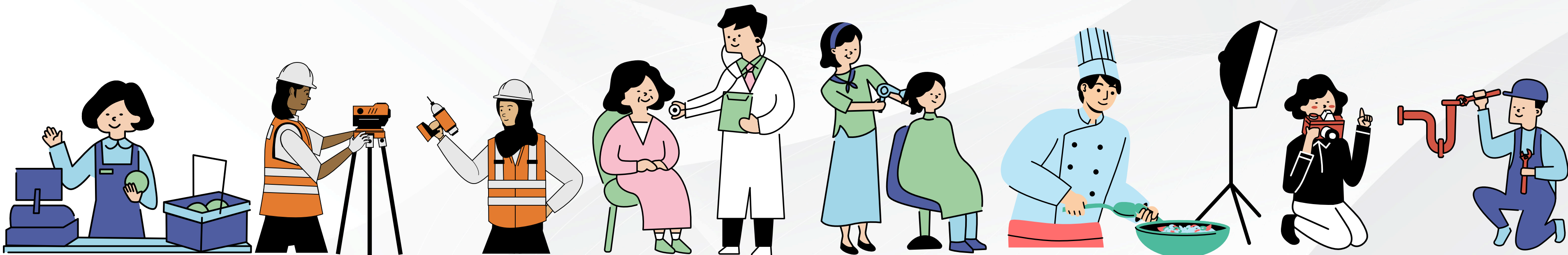


412 CLIC Learners

from across Canada
(except Quebec) voluntarily
completed the survey

95%

are professionally active or in the workforce



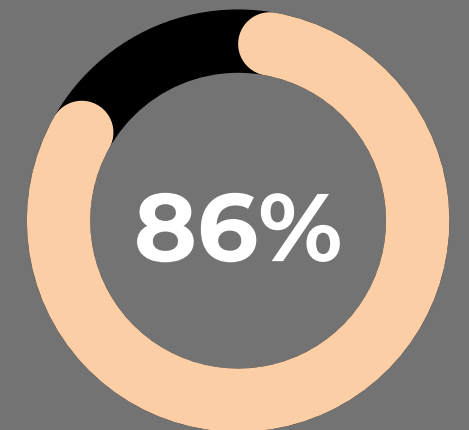
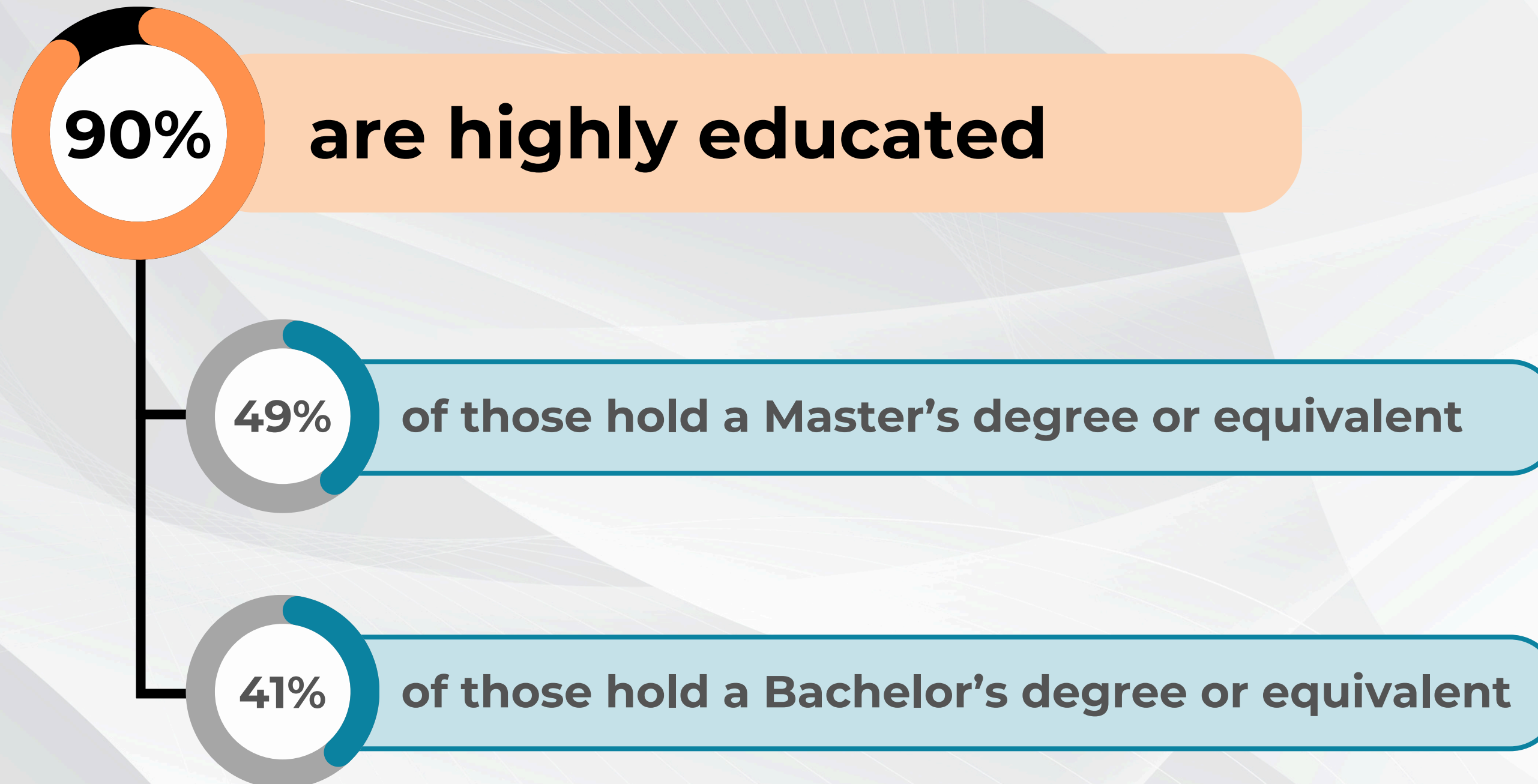
General Learner Profile

Education



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from across Canada
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**are familiar
with online
learning
tools**

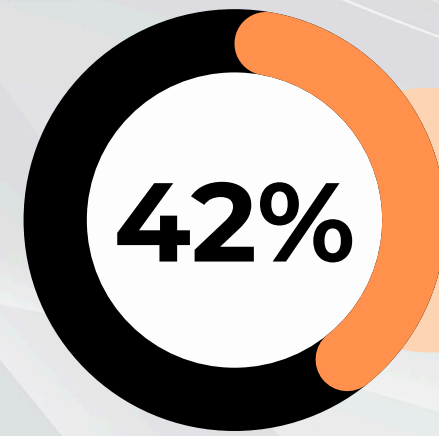
General Learner Profile

Child's Education



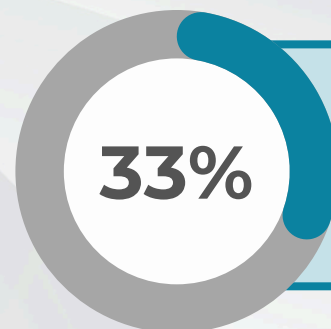
412 CLIC Learners

from across Canada
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completed the survey



42%

have children



33%

**of those have their children enrolled in
French language/French immersion schools**



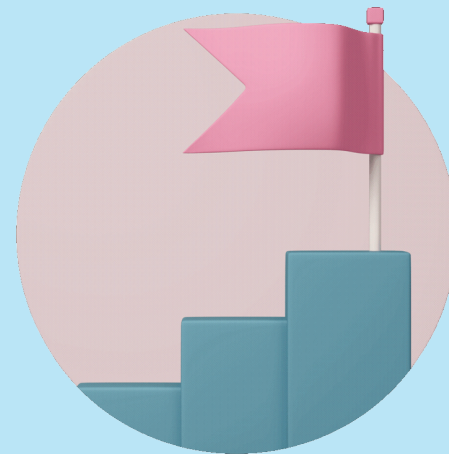
CLIC Learner Motivations

TOP 3 GOALS



ORAL COMMUNICATION

**30% want to
improve speaking
and listening skills
in French**



CAREER ADVANCEMENT

**23% are aspiring
for promotions
through bilingual
positions**

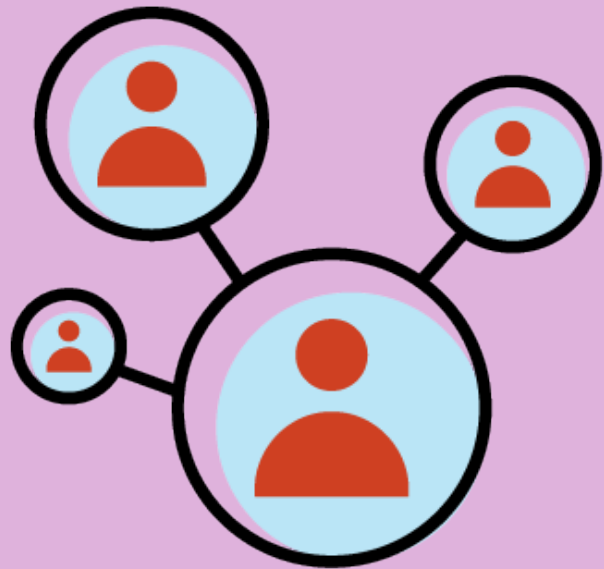


TRAVEL AND DISCOVERY OF FRANCOPHONE CULTURE

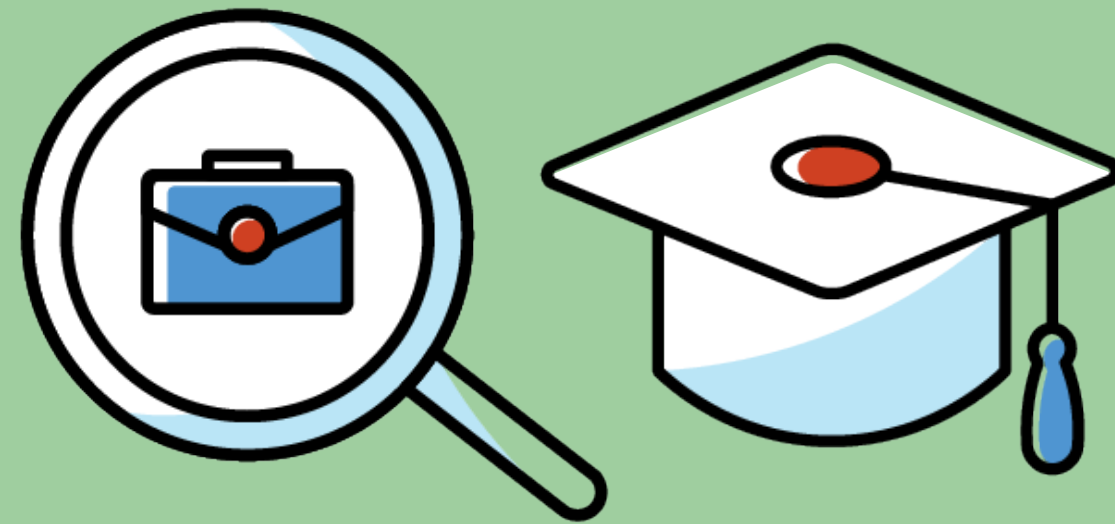
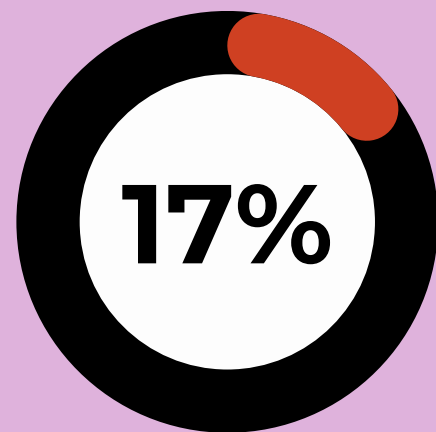
**17% want to travel
to Francophone
countries/provinces**

CLIC Learner Motivations

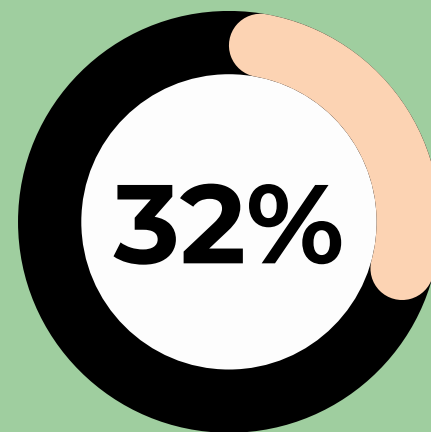
TOP 3 THEMES OF INTEREST



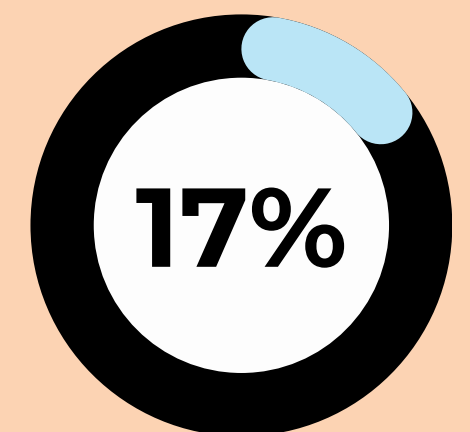
Social Interactions



**Employment and Networking /
Education and Professional
Development**



Francophone Culture



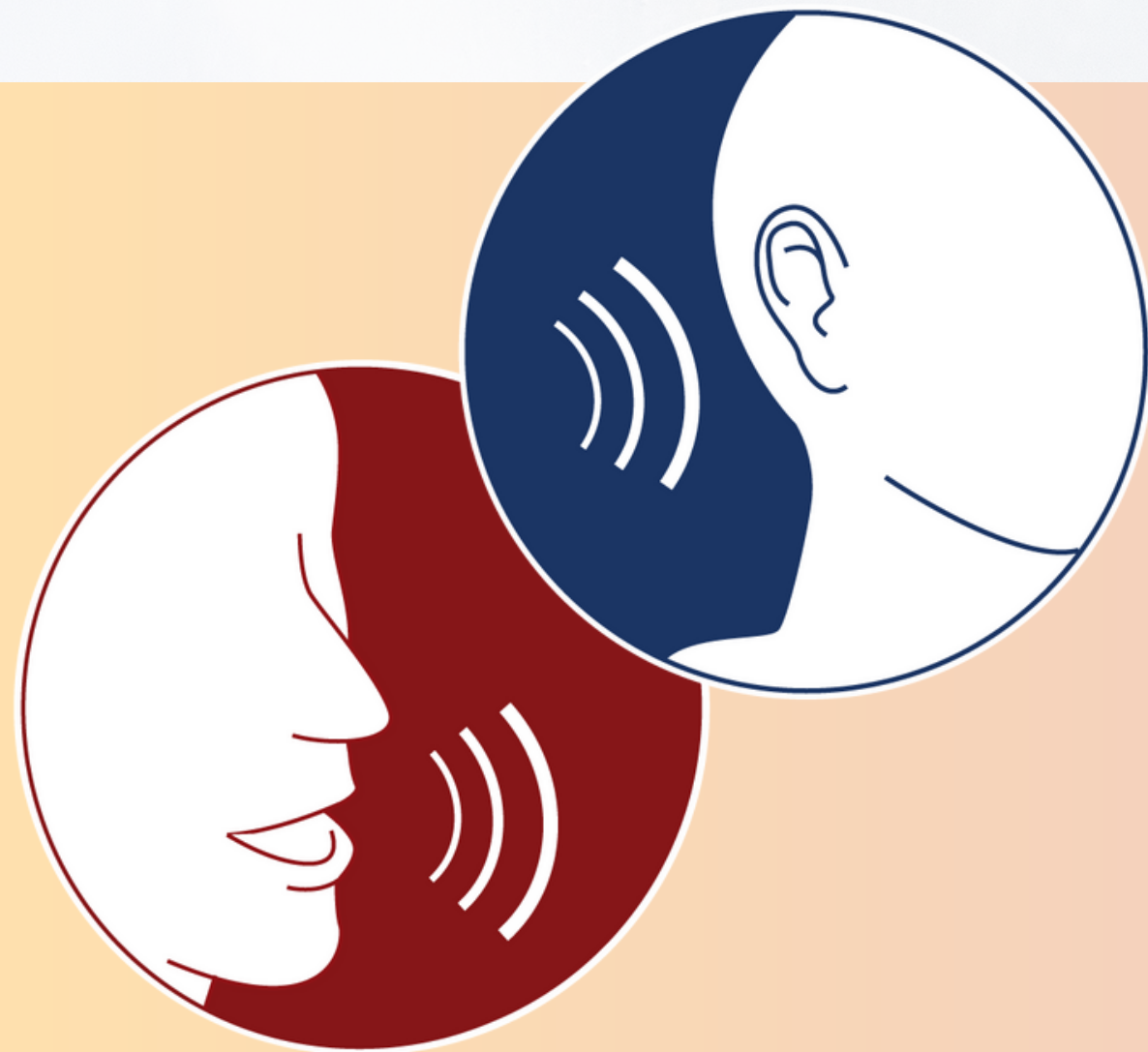
CLIC Learners

MAIN CHALLENGES



412 CLIC Learners

from across Canada (except Quebec)
voluntarily completed the survey



SPEAKING AND LISTENING

39% Pronunciation and speaking

18% Grammar

15% Listening

CLIC Learners

MAIN CHALLENGES



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TIME CONSTRAINTS

**29% of learners
lack the time**

**37% prefer evening (6 – 9 PM)
28% prefer weekend
20% prefer night (after 9 PM)**

! Only 15% can do or prefer regular daytime hours (7AM- 6PM / Mon-Fri)

CLIC Learners

MAIN CHALLENGES



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CONTENT COMPLEXITY

21% Content difficult to learn

15% Feel discouraged

15% Lack of support

KEY RECOMMENDATIONS AND PERSPECTIVES

Actions to Prioritize



1

**More Speaking & Listening
courses/activities**

2

**More Pronunciation
courses/activities**

3

More NCLC 1-4 Modules/Classes

4

**More interactivity
(Role-plays and RWT in class,
technology and AI online activities)**

5

**Specific modules for bilingual
career aspirations**

6

**Vast majority of classes should be
evenings, nights, and weekends**

KEY RECOMMENDATIONS AND PERSPECTIVES

Perspectives



1

Build a centralized online needs assessment form

2

Clarify to CLIC Learners how ELBP works in their progression through NCLC levels

3

Enhance learner experience, utilizing both web-based platforms and mobile apps, and leveraging AI for personalized, self-directed learning



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This survey was conducted as part of the National CLIC Curriculum projects funded by Immigration, Refugees and Citizenship Canada (IRCC).



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